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LUXURY GOODS RESEARCH PRESENTATION

RESEARCH PRESENTATION . TOTAL RESPONDENTS: 1,061 MALE: 86% FEMALE: 14% €80,000 /\$100,000+ HH INCOME: 76% €200,000/\$250,000+ HH INCOME: 33% ABOUT THE ... Marketing Defined As Under Age 35 . 21 MILLENNIALS MILLENNIALS DRIVEN BY The Economist Group Jan 7th, 2024

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