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The Study Of Consumers' Buying Behavior And Consumer ...Digest, It Has About 85% Consumer Base. In Fact, The Beverages Market In Taiwan Is About NT\$4,930 Billion Which Includes Water, Juice, Milk, Tea, Coffee And Other Kind Energy Drinks. H.Y. Chen (2007) Found That Beverages Are Popular Commodities In Many Convenience Stores And Drinks Shops [1]. Apr 19th, 2024
A Study Of Factors Of Consumer Buying Behavior And Its ...Consumer. However It Was Found That Factors Such As Store Location, Promotional Tools, Impulsive Buying, Had A Greater Impact On People. Keywords: Fashion, Retail, Consumer Behavior, Location, Brand, Promotional Tools. INTRODUCTION: For Centuries, The Phenomenon Of Fashion Behavior H Mar 22th, 2024.

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